

Client: Home and Capital
Source: Mortgage Strategy (Main)
Date: 19 January 2009
Page: 10
Circulation: 13111
Size: 37cm2
AVE: 230.14



Home & Capital to grow business

Home & Capital Advisers says it is looking to expand its share of the equity release broker market from 2% to between 4% and 5% in 2009.

The firm says that despite predictions by Aviva that the equity release sector could boom to £2.4bn this year, it anticipates it will grow to between £1.2bn and £1.5bn.

Home & Capital Advisers is

owned by home reversion provider Home & Capital but is independent and places almost all its business via other providers.

Nigel Hare-Scott, managing director of Home & Capital Advisers, says: "We were concerned the credit crunch might restrict the availability of funds in the market but that hasn't happened."